

THE FIVE MOST COMMON ERRORS THAT CAN SINK A COLLEGE APPLICATION

September 22, 2015 (Wilton, CT) – A high number of college applications in the 2015/16 season will fail because of avoidable errors rather than a failure to meet academic requirements. The most common errors are:

1. The student uses the wrong school name in the application.
2. Poor grammar/punctuation is used.
3. Not enough thought was put into the activities list.
4. A mismatch between SAT test scores and the rest of the admissions file.
5. The essay is not strong enough in separating the student from the pack.

"Having spent countless hours and thousands of dollars completing complex admissions forms, the majority of applications fail because they don't know what admissions officers are looking for. Most importantly, most applicants are unaware of the things that will mean their applications get unwanted attention from an admissions officer", explains Stephanie Klein Wassink, founder of Admissions Checkup.

AdmissionsCheckup.com is offering students the chance to get a free 15-minute consultation [\$100 value] for the first 32 students who upload their applications to admissionscheckup.com before October 12.

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Notes to Editors:

About AdmissionsCheckup.com

AdmissionsCheckup.com was founded by a group of former admissions officers from Yale, Pomona, Duke, Williams, Tufts, Bates and University of North Carolina

For more information or to talk with former admissions officers about the most common college application errors call (203) 762-6500 or email Kristen@admissionscheckup.com